



Here's How it Works:

Now everyone can tie their OWN tackle!



Tie the Hook

Safely and Easily Tie
Perfect, Professional Knots
That Won't Slip!



Cut the Line

No more chipped teeth,
damaged boat fibreglass or
knife injuries with the
convenient Line Cutter!



Clip to Rod

Travel Safely Fully Rigged -
Avoid Damaged Car
Upholstery and Start
Fishing Faster!

Want to tie professional knots faster when you are fishing rivers and estuaries?

River & Coast Hook-Eze is the original tool that has taken the fishing world by storm. Fits a standard 4/0 hook down to the smallest No.28

Safe Hook Cover - travel safely while fully rigged. Suitable for a variety of Jig Heads, Speed Clips & Swivels

Safely and Easily Tie the Perfect Knot Every Time

What started from humble beginnings in 2002 as a husband & wife team, with Ross demonstrating his invention at local fairs & events, while Majella took care of the office, Hook-Eze soon began gaining popularity amongst anglers & fishing enthusiasts both locally and off-shore.

The company, based in beautiful, sunny Queensland, Australia, has experienced enormous growth over the past decade, as the demand for this great little Aussie invention continues to expand across the globe with Hook-Eze now supplying a broad range of customers, in over 40 countries worldwide.

Hook-Eze Pty Ltd remains a family run business but now employs a small team of dedicated staff, who strive to uphold the company's outstanding reputation for Customer Service. Meet the team here!

Ross Bain – Inventor & Director

After watching friends & family lose countless fish from tying the infamous 'Granny knot', Ross began tying hooks on for others so they could start landing some fish.... he soon realised there was a niche in the market for such a device, to assist people to tie that 'perfect' knot themselves, hence the birth of Hook-Eze.

After making numerous alterations to his original design & many prototypes later, Hook-Eze has developed into a World's First Multi-Function Fishing Tool which is taking the recreational fishing industry by storm!

Ross's experience with design, manufacture, particularly plastic extrusion & plastic injection moulded products goes back to when he first left school & worked in a Thermoplastics factory.

About Hook-Eze

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